









# Gilbert Water Festival

# Crossroads Park

The 4<sup>th</sup> Annual Gilbert Water Festival instills a deeper understanding of water in the earth system and Arizona's water resources through teacher professional development, hands-on learning activities for students, and business community involvement to show children career paths and opportunities within Science, Technology, Engineering, and Math (STEM) fields.

In collaboration with the University of Arizona Project WET and Gilbert Public Schools, Gilbert Water Conservation implements this educational field day for Gilbert Public Schools 4<sup>th</sup> graders.



# **Estimated attendance** 900 student participants

75+ volunteers and parents

## **Event Date**

March 5, 2015 8:30am - 3:00pm

# **Sponsor benefits**

## Presenting Sponsor—\$4,000 (1 available)

- Linked company logo on <u>Gilbert</u> Water
  Conservation and University of Arizona <u>Project</u>
  WET websites
- Recognition by Town Council representative
- Company logo in 10 schools' monthly newsletters and 900 parent letters
- Sponsor recognition in 3 social media event posts and highlight video
- Company logo on event banner

#### Community Sponsor—\$1,000 (2 available)

- Linked company logo on <u>Gilbert</u> Water Conservation and University of Arizona <u>Project WET</u> websites
- Recognition by Town Council representative
- Company logo in 10 schools' monthly newsletters
- Sponsor recognition in 2 social media event posts

### Water Steward Sponsor—\$500 (4 available)

- Linked company logo on <u>Gilbert</u> Water Conservation and University of Arizona <u>Project WET</u> websites
- Recognition by Town Council representative
- · Company logo in 10 schools' monthly newsletters

Contact Haley.Paul@gilbertaz.gov if interested in sponsoring this event.